# **Purple Cow Leadership!**



- 1. Positive mindset
- 2. Knowing yourself and your WHY
- 3. Building strong, productive relationships
- 4. Perseverance and Grit
- 5. Sherpa/Servant Leadership
- 6. Positive, Solution-Oriented and Contagious Energy

#### **DISCUSSION:**

- ➤ Which 2-3 strategies do you feel confident you're effective in / expressing? One thing you've done to grow in that area?
- What 1-2 do you not feel as confident in and want to focus on?



# Understand Your Strengths/Skills, Opportunities/Weaknesses & WHY!



Breakout Room Exercise – Professional Self-Image/Value Proposition: First do a self-audit and write down 3-5 strengths for yourself and your team members. Then share with each other. How did they line up? What did you take away?

Recommended Personality Assessments: 1.) <a href="https://febiassessment.com/test/mini-febi/">https://febiassessment.com/test/mini-febi/</a> (Apex uses for Emerging Leaders), 2.) 16personalities.com, 3.) <a href="https://www.viacharacter.org/">https://www.viacharacter.org/</a> (suggested in Happiness Advantage), 4.)

Strengths Finder, 5.) DISC

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#### What actions / traits create better relationships?



**Group Discussion:** Saby asked participants to share the key traits that create strong relationships. What are yours? What 2-3 do you feel you're strongest in? What's your area of opportunity?

## **Relationship Building!**

Gratitude

Empathy

Trust

Key Relationship Building Principles:

- 1. GET Formula
- 2. 100/0 Principle: take full responsibility of relationship, expecting nothing in return \*Follow Up Resource: Article Improve Work Relationships with the 100/0 Principle!\*

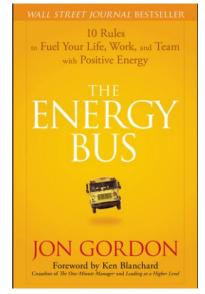
**Discussion** – 1.) How do you express gratitude to your team and others you work with? Show empathy? Build trust? 2.) What ELSE is a key part of a successful relationship-building formula?

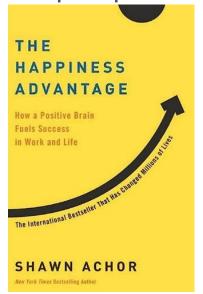


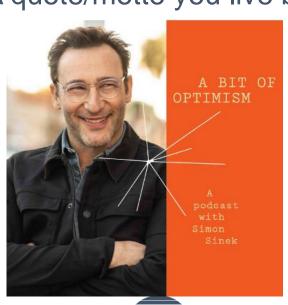
## **Discussion: Positive Attitude and Contagious Energy**

- 1. How do you influence mood/energy and shift your ANTS (i.e. automatic negative thoughts)? Your team's ANTS?
- Identifying and mitigating any "energy vampires" is a crucial leadership task. Who has had a negative culture contributor? How did you handle?
- Saby recommended 'The Secret' (book). Do you have a book, podcast, article, etc.

recommendation that has shifted your perspective? A quote/motto you live by?







#### Wrap Up

- 1. Poll
- 2. Upcoming Webinars
- 3. SHARE in Chat Box:

What's 1+ action

you're going to

commit to over the

next month+?

## Leadership LnL Topics

Influencing / Driving Change
 Goal Setting: Achieving Personal and Professional Goals
 Decoding Personality Traits to Boost Relationships
 How to Get Your Team Unstuck & More Productive/Driving Results
 Maximize Productivity While Reducing Stress
 Team Coaching: How to Stretch and Develop Others
 Driving Purpose: How to Help Team Members Find, Feel and Fuel their Purpose

Which topic/s would you like us to prioritize for future LnLs? (Multiple Choice) \*

9. Delivering Effective Employee Feedback + Recognition Ideas

8. Hiring Tips n' Tricks: How to Attract, Engage and Entice Top Talent

I dislike all of these, give me more options!

Bookmark Apex Webinars page: <a href="https://www.apexsystems.com/careers/webinars-and-workshops">https://www.apexsystems.com/careers/webinars-and-workshops</a>
\*Several are worth CEU credits for anyone with a CompTIA cert; a ton are worth PDUs & CDUs (PMI + IIBA)!\*